

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7849184
<b>Application Number:</b>	10749110
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3154
<b>Title of Invention:</b>	Encoding ad and/or ad serving information in a click URL
<b>First Named Inventor/Applicant Name:</b>	Chad Lester
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo/Leonard Linardakis
<b>Filer Authorized By:</b>	John C. Pokotylo
<b>Attorney Docket Number:</b>	Google-33/APP (GP-086-00-
<b>Receipt Date:</b>	18-JUN-2010
<b>Filing Date:</b>	29-DEC-2003
<b>Time Stamp:</b>	17:44:46
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
------------------------	----

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_BU_Spinner_Webserver_code_cgi.pdf	473957 c96ce685a315195afc7b1ad97337c2fa4b95459d	no	9

### Warnings:

### Information:

2	NPL Documents	Ref_BV_Spinner_Webserver_code_directories.pdf	356135	no	8
			058cb3c74422a0e35cac6f5033060893618dc615		
Warnings:					
Information:					
3	NPL Documents	Ref_BW_Spinner_Webserver_code_htaccess.pdf	472318	no	10
			0709837ae55142421123f8d4f8380f4f9a5f5420		
Warnings:					
Information:					
4	NPL Documents	Ref_BX_Spinner_Webserver_code_mainconfig.pdf	893182	no	7
			da10ad1216f7c9ec582286b1700abace9e159e77		
Warnings:					
Information:					
5	NPL Documents	Ref_BY_Spinner_Webserver_code_redirect.pdf	143590	no	3
			4b0b0c7988eacd78841a3d57998cc87f0e6cbd69		
Warnings:					
Information:					
6	NPL Documents	Ref_BZ_Spinner_Web_Documentation_configuration_specific.pdf	145006	no	2
			24ecef7d9839ff2ddd467eaa9f660aeb3b181a6		
Warnings:					
Information:					
7	NPL Documents	Ref_CA_Spinner_Web_Documentation_faq.pdf	436561	no	5
			0a5018bf500da57a30f5d8977336404f409e533d		
Warnings:					
Information:					
8	NPL Documents	Ref_CB_Spinner_Web_Documentation_modules.pdf	110785	no	1
			71bdb156594255173d0ee13b4f75bce09631eeeb		
Warnings:					
Information:					
9	NPL Documents	Ref_CC_Spinner_Web_Documentation_mods_relay.pdf	46813	no	1
			be527956d15b65eeaec7ef8b3a2a412a4aba9f7c		
Warnings:					
Information:					
10	NPL Documents	Ref_CD_Spinner_Web_Documentation_redirect.pdf	59630	no	1
			6a16d95d7bfce40076a2829ae1b15083929be2d3		
Warnings:					
Information:					

11	NPL Documents	Ref_CE_Spinner_Web_Documentation_htaccess.pdf	477032	no	10
			e6a20fc081ebbd926e9e8739dcaa1d11731aa41c		
Warnings:					
Information:					
12	NPL Documents	Ref_BB_Part_1_of_2_edelbrock_BUILDING_SUCCESSFUL_INTERNET_BUSINESSES.pdf	20383010	no	200
			724c46b92ee2ca94652b2a39daaba9045305d4fc		
Warnings:					
Information:					
13	NPL Documents	Ref_BB_Part_2_of_2_edelbrock_BUILDING_SUCCESSFUL_INTERNET_BUSINESSES.pdf	13809303	no	152
			ec4157006e26abcb904b5a337eede1b68308e2ab		
Warnings:					
Information:					
14	NPL Documents	Ref_BE_Part_1_of_2_graham_HTML_SOURCEBOOK.pdf	17934926	no	200
			1f7af443a50f9b854f1a67bd87c5aba02a27ff259		
Warnings:					
Information:					
15	NPL Documents	Ref_BE_Part_2_of_2_graham_HTML_SOURCEBOOK.pdf	20529088	no	230
			f5d4559c6ed7d505c59c702e9a48c64452d0f5a6		
Warnings:					
Information:					
16	NPL Documents	Ref_CF_Part_1_of_2_zeff_ADV ERTISING_ON_THE_INTERNET. pdf	16116227	no	150
			e23527b59b9be1e6531c75c9c14e75ad0f2e111e		
Warnings:					
Information:					
17	NPL Documents	Ref_CF_Part_2_of_2_zeff_ADV ERTISING_ON_THE_INTERNET. pdf	12849557	no	155
			127170649b2737268e6eca6a91505cccc8527624		
Warnings:					
Information:					
Total Files Size (in bytes):			105237120		

**This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.**

**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**